



**JUNE 16-17, 2018**

# EXHIBITOR APPLICATION

**General Information:** The 2018 Fremont Fair will take place June 16-17th in Seattle, WA.

**Space Assignments:** Booth location is typically determined a minimum of a month before the event once all accepted applications are processed based on the logistical needs of each activation and event flow. However, if you need your location assigned earlier we will happily accommodate your timeframe. All space assignments will depend on the nature of sponsor activation. The festival will not assign direct competition next to each other and will do its best to give all sponsors the best placement due to their measures of success.

**Permits:** It is the sponsor's responsibility to acquire all needed city and state permits for on-site activation. Fremont Fair will do its best to aid in this process. On-site activation, as well as, activation layout are a great indicator of permits needed.

**Additional Fees:** There are additional charges for rented tents, tables, chairs, linens, electricity, lighting, water and in some cases waste. Please be forthcoming in your on-site needs so the Fremont Fair can best process your application and you are aware of all costs associated with event participation.

**Ground Surface and Weather:** Fremont Fair is an outdoor event with some locations on concrete or grass. There are locations that are not level. Please be sure to indicate whether your on-site activation has specific needs in this case. Regardless of ground surface, we do require that all tents have a 25lb weight on each leg for safety in any windy weather. Fremont Fair will take place rain or shine, please be prepared for all kinds of weather.

**Payment:** Sponsorship payments must be received with the application. All checks can be made payable to Fremont Fair. There is an additional 4% fee charged for credit card payments. If you need different payment options please contact us directly. Payments and applications should be mailed or emailed to the addresses below.

**Load In/Load Out:** Load in for the festival is typically Friday evening, June 15th but will depend on the size, location and specific needs of the sponsor, and could be any where from Thursday night, June 14th, to Saturday morning, June 16th. Load out for the event will be Sunday night, June 17th, after Fremont Fair closes.

**Cancellation Policy:** Fremont Fair enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties. Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee. Event reserves the right to cancel exhibitor booth space up to 30 days prior to event. If an industry competitor applies at an exclusive sponsorship level, all previous sponsors will be given first right to activate that sponsorship.

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## SPONSORSHIP INTAKE FORM

Sponsor Company Name: \_\_\_\_\_

Company Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Corporate Contact Name: \_\_\_\_\_

Corporate Contact Phone Number: \_\_\_\_\_

Position: \_\_\_\_\_

On-Site Contact Name: \_\_\_\_\_

On-Site Contact Phone Number: \_\_\_\_\_

Seattle Business License # (if applicable): \_\_\_\_\_

## FOR USE IN PREARRANGED SPONSOR MARKETING

Website Address: \_\_\_\_\_

Facebook Site: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_ Instagram Handle: \_\_\_\_\_

\* Please send corporate logo to [jillian@boldhatproductions.com](mailto:jillian@boldhatproductions.com) in a .png format. Two versions are preferred: one version with a transparent background to be used on a dark background, another version with a transparent background to be used on a light background.

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## CONTACT INFORMATION

Company \_\_\_\_\_ Contact Person \_\_\_\_\_

## BOOTH FEES

10x10 Exhibitor Sponsor \$1,995  
Includes up to a 10x10 footprint at the event

10x20 Exhibitor Sponsor \$3,500  
Includes a 10x20 footprint at the event

10x30 Exhibitor Sponsor \$5,500  
Includes up to a 10x30 footprint at the event

## ADDITIONAL NEEDS FEES

\_\_\_\_\_ \$150 per 10x10 Tent Canopy

\_\_\_\_\_ \$75 Sidewalls to Enclose 10x10 Tent

\_\_\_\_\_ \$20 Per 8' Table

\_\_\_\_\_ \$75 Access to Potable Water

\_\_\_\_\_ \$60 Oversize Parking please specify length of vehicle

\_\_\_\_\_ \$40 Regular Parking Space

\_\_\_\_\_ \$4 Per Pair of Folding Chairs

\_\_\_\_\_ \$150 Per 20amp Outlet of Electricity

\_\_\_\_\_ \$50 Set of Tent Weights

## PAYMENT

Booth Fee: \_\_\_\_\_ + Additional Needs Fees \_\_\_\_\_ = Total Fee \_\_\_\_\_

If you are paying by credit card please provide information below:

\*An additional 4% transaction processing fee will be added to credit card payments

Visa     MasterCard     American Express     Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_

Billing Address \_\_\_\_\_

Please enclose payment for the total amount of the booth fee and the additional needs fee. Fremont Fair accepts checks or money orders made payable to the "Fremont Fair" Send application and fee to Fremont Fair at 3503 Phinney Avenue N. Seattle, WA 98103.

For Office Use Only

Payment Notes: \_\_\_\_\_

## **Insurance Requirements**

- All sponsors and partners are required to provide a Certificate of Insurance listing Bold Hat Productions and Fremont Chamber of Commerce as additionally insured on the sponsor or partner's General Liability policy.
- All sponsors and partners are required to provide General Liability limits of at least \$1,000,000 per person and \$2,000,000 per occurrence.
- All proof of insurance requirements and certificates of insurance must be submitted 30 days prior to event.
- Failure to provide Certificate of Insurance could result in termination of contract without refund.

## **Force Majeure Clause**

- Bold Hat Productions enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties.

## **Indemnification Clause**

- Each Party shall defend, indemnify and hold harmless the other Party, and their respective directors, officers, employees and agents from and against any claims, suits, and liens of whatever nature, including bodily injury and property damage, arising of any claim by a third party resulting from: (i) the Party's breach or alleged breach of any term, condition, warranty or representation contained in this Agreement; (ii) the Party's acts or omissions in performing its obligations under this Agreement; or (iii) the intellectual property provided by a Party hereunder, when used as instructed, infringes the intellectual property of any third party.

## **Activation**

- Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee.
- Full Color and Black/White Logo in .eps format within seven days of signed contract
- Any additional activation or leveraging of the sponsorship is under the responsibility of the sponsor
- All above tangible benefits to be provided by Bold Hat Productions to Sponsor unless otherwise agreed upon.

## **Intellectual Property**

- Sponsor grants to Bold Hat Productions a limited, revocable, nonexclusive royalty free license for the Term of this Agreement solely to use Sponsor's trademarks and other intellectual property ("Sponsor's Marks") to carry out its obligations as explicitly set forth in this Agreement. Bold Hat Productions is not authorized to use the Sponsor's Marks at any other time or for any other purpose.

If this accurately reflects your understanding of our agreement, please sign this letter and email a copy to the Sponsorship Manager or mail to Bold Hat Productions 3503 Phinney Avenue North, Seattle, WA 98103.

Date: \_\_\_\_\_

Signed: \_\_\_\_\_  
Sponsor